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Quebec-based Motion Composites honoured with a Red Dot Design Award!

The company's carbon fiber **APEX** wheelchair wins over the jury



reddot design award

Saint-Roch-de-l'Achigan, March 29, 2017

Motion Composites, an innovative Quebec-based designer and manufacturer of manual wheelchairs, was honoured with a prestigious 2017 Red Dot Design Award: Product Design for the APEX, its adjustable rigid wheelchair. This chair, the lightest in its class, was nominated in the Product Design competition's "Healthcare" category. The Red Dot distinction is the world's most prestigious label honouring outstanding design quality.

No fewer than 5,500 innovative products were nominated by participants from 54 countries. To select the products worthy of receiving this highly-coveted quality designation, the 40-member jury of international experts weighed all entries against a set of criteria which include degree of innovation, overall quality, functionality, and eco-compatibility. Red Dot's international jury is composed exclusively of independent designers, design instructors, and specialty journalists from 25 world countries; this panel's diversity and expertise guarantee the Red Dot Design Awards' evaluation quality remains extremely high.

"Each award conferred on our products for their design and quality reinforces our Quebec-based company's place on the international stage. It is a source of tremendous pride for our team," said Éric Simoneau, co-founder of Motion Composites. "These awards are even more significant when they come from independent experts, who appreciate and recognize the innovation and quality of our manual wheelchairs." Motion Composites' APEX chair was also honoured with a HME Business New Product Award in October 2016.

The chair that won over the jury

With a transport weight of just 9.2 pounds (4.2 kg), APEX is the lightest fully-adjustable rigid wheelchair in its class. Offering the best of all worlds, the APEX redefines conventional wisdom about rigid wheelchairs. It delivers unrivaled strength and durability in an innovative ultralight design, characteristics typically associated with carbon fiber; and for the first time, it features best-in-class adjustability, which is atypical of carbon fiber. The design, look and feel of the APEX chair prove once more that form must follow function.

Source :

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About the Red Dot Award 2017

The Red Dot Award is the best known and most important product design competition in the world, as well as its most international. The Red Dot distinction represents the most coveted global label recognizing exceptional design quality. The competition is backed by the Design Zentrum Nordrhein Westfalen (North Rhineland-Westphalia Design Centre), led since 1991 by Dr. Peter Zec, CEO of Red Dot. To ensure the utmost professionalism in evaluating design diversity, the Award is subdivided into three competitions, conferred annually: the Red Dot Award: Product Design; the Red Dot Award: Communication Design; and the Red Dot Award: Design Concept.

Motion Composites, a Quebec company

Founded by two university students and based in Saint-Roch-de-l'Achigan in Quebec's Lanaudière region, Motion Composites is an innovative company engaged in designing and manufacturing manual wheelchairs since 2008. The company, which has grown exponentially in recent years, uses the best available technology to improve users' mobility and quality of life by manufacturing lightweight manual wheelchairs that are highly efficient and manoeuvrable. Motion Composites' mission is to become the world leader in evolving wheelchair mobility for enhanced quality of life.

For more information, visit the
www.motioncomposites.com



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